



TRICK OR TREAT TAILGATE

SOUTHERN GROUND AMPHITHEATER
FAYETTEVILLE, GA • THURSDAY, OCT 30, 2014

A CHARITY EVENT BENEFITING
CAMP SOUTHERN GROUND



SPONSORSHIP FORM



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Nestled on over 400 acres in the farmlands of Fayetteville, Georgia, Camp Southern Ground, a 501(c)(3) non-profit organization, is the passion project of GRAMMY Award-winning artist Zac Brown. Inspired by his own experience as a camp counselor, Zac's vision is to create a state-of-the-art facility that will serve children ages 7-17 with both typical and special needs. It will be a place for children and their families to learn healthy life skills through an advanced program involving superior nutrition, physical exercise, and the latest practices in therapy, administered by a knowledgeable staff.

Camp Southern Ground's offerings will include an outdoor adventure park, aquatics center, organic farm, hiking/nature trails, music center, art building, agricultural education, cooking, and indoor/outdoor sports. A central goal of the camp is to create opportunities for children with typical and special needs to work together as a team. There are three phases of construction to prepare the camp for overnight use, with the first phase currently well underway. Completion of the second phase will allow us to open for day campers in June 2015.

Your generosity will help us build a wonderful facility where we will create unforgettable experiences for kids of all abilities, socio-economic backgrounds, races and religions. Our camp will be a place in which kids and families may come together to learn life skills and encourage personal growth in a positive, healthy and organic environment.

To learn more, please visit the camp's website at campsouthernground.org.



CAMP SOUTHERN GROUND
**TRICK OR TREAT
TAILGATE**

CAMPSSOUTHERNGROUND.ORG

SPONSORSHIP OPPORTUNITIES

GOOSEBUMPS SPONSORSHIP: \$10,000

PRESENTING SPONSOR

BENEFITS (EXCLUSIVE TO YOUR BUSINESS CATEGORY)

- BACK STAGE "MEET & GREET"
- ON STAGE LOGO PLACEMENT (event signage and stage area)
- ON STAGE PRE-SHOW ANNOUNCEMENT
- 10' x 10' ON SITE BRAND ACTIVATION
- RESERVED FLOOR TABLE FOR EIGHT (8) FRONT ROW (table top name signage)
- EIGHT (8) ZAC BROWN'S SOUTHERN GROUND VENUE GOURMET "BOXED LUNCHES"
- VIP PARKING PASSES (up to 8 as needed to accommodate group)
- EIGHT (8) ZBB SIGNED EVENT POSTERS
- EIGHT (8) ZBB EVENT TEES
- PRE/POST EVENT PUBLICITY

SPELLBOUND SPONSORSHIP: \$7,000

BENEFITS

- ON-SITE BANNER PLACEMENT (sponsor provided - Max. 6'x4')
- ON STAGE PRE-SHOW ANNOUNCEMENT
- RESERVED FLOOR TABLE FOR EIGHT (8) (table top name signage)
- EIGHT (8) ZAC BROWN'S SOUTHERN GROUND VENUE GOURMET "BOXED LUNCHES"
- VIP PARKING PASSES (up to 8 as needed to accommodate group)
- EIGHT (8) EVENT POSTERS
- PRE/POST EVENT PUBLICITY

SPOOKTACULAR SPONSORSHIP: \$4,000

BENEFITS

- ON-SITE BANNER PLACEMENT (sponsor provided - Max. 6'x4')
- RESERVED SIDE-BOX VIP TABLE FOR EIGHT (8) (table top name signage)
- VIP PARKING PASSES (up to 8 as needed to accommodate group)
- PRE/POST EVENT PUBLICITY

SPONSORSHIP FORM

DEADLINE: OCT 17, 2014

COMPANY/ORGANIZATION INFORMATION

Company or Organization Name: _____

Address: _____

CONTACT INFORMATION

Representative Name: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL:

☐ \$10,000 GOOSEBUMPS SPONSORSHIP

☐ \$7,000 SPELLBOUND SPONSORSHIP

☐ \$4,000 SPOOKTACULAR SPONSORSHIP

☐ IN-KIND - SUBJECT TO APPROVAL*

*IN-KIND SPONSORSHIP DESCRIPTION OF PRODUCTS OR SERVICES:

ESTIMATED VALUE: \$ _____

APPROVED BY: _____

CONTACT CAMP SOUTHERN GROUND:

To purchase a sponsorship, please call a CSG team member at 404.941.3480 or email us at info@campsouthernground.org.

MAKE ALL CHECKS PAYABLE TO:

Camp Southern Ground
101 Gardner Park
Peachtree City, Georgia 30269

FOR ONLINE PAYMENTS:

Visit campsouthernground.org and follow the DONATE link. Be sure to reference "Trick or Treat" in the comment field.

FOR MORE EVENT INFO AND TICKETS:

Visit ZACBROWNBAND.COM/FAYETTEVILLE



CAMPSOUTHERNGROUND.ORG